

What's the go with  
hashtags?



# Why use hashtags?

- # Help you build a community
- # Get more eyes on your post
- # Increases engagement with followers
- # Adds context to your posts
- # Allows you to build your brand
- # Get's your target audience's attention



# How to use hashtags?

# Make your social media account public

# Don't use spaces or special characters

# You can use numbers

# Use in your caption or in the comments



# A guide to hashtags?



Highlight your product or service

#website #logo



Highlight your industry

#graphicdesigner #websitedesigner



Highlight your location

#esperance #perth



Use branded hashtags

#crwebandgraphicdesign

